

Sponsorship Opportunities

It is now possible for companies and individuals to sponsor the popular Brokers Open listings on our website www.ModelHomeServices.net.

For over 12 years Model Home Services has provided this important service at no charge to the real estate agent community in Northern Virginia.

The Broker's Open Listing Service is Simple and Free!

Every Tuesday in the Northern Virginia area, agents who wish to introduce and promote new listings to other agents host open houses specifically for other agents. The challenge in the past for agents was getting the word out. There are some flyer services, but they are expensive and require substantial lead time. We continue to expand our service to other parts of the Metropolitan area and enhance the capability of the system.

Our service is free and gives agents the ability to enter new listings (and make changes) by simply filling in an on-line form. They can do that anytime from anywhere!

Each Tuesday it is as simple as printing off the Brokers Open Reports, which are conveniently organized by area. This can be done at home or in some cases by the office manager for the broker and then distributed to each agent in the office.

Sponsorships are Featured Prominently!

The sponsor's name is prominently displayed on our website for all agents to see, as well as on the cover pages of the Brokers Open Report and each individual page of the Report. For Platinum Sponsorships we will also modify our landing page to provide additional company information.

Great Exposure to Top Agents!

Our website has promoted over 5,000 open houses over the years. This year alone we have promoted almost 1,000 listings with prices as high as \$8 million. The site has been used by all the major brokerages and over 1,000 agents. These are some of the most active and productive agents in the area. We have averaged hundreds of visits each month.

Sponsorship Levels

You can be a sponsor for a year, a month or multiple months. You can even have industry exclusivity with your sponsorship (only available for a year sponsorship). With industry sponsorship you can be assured that no one else with whom you may compete will also be able to sponsor the Reports. For example, if you are a title company, we will accept no other sponsorships from title companies during your sponsorship period. The same is true for lenders, home inspectors, pest control companies, etc.

Other Information

If you have a logo we will be happy to include that in your sponsorship and in the Reports. Simply send your logo to us. If you do not have a logo, send us your business card and we will scan it into place on our website and provide you a website page of your own. We are also happy to link your website with ours.

Contact Us:

Please feel free to call 1-678-764-6994 or email us at info@modelhomeservices.net

Model Home Services Broker Open Sponsorship Form

“Be a sponsor of the most widely recognized and respected source of broker open listings in Northern Virginia. Your company’s name will be displayed on each week’s list of broker open houses and our website, www.ModelHomeServices.net, used by over 1,000 active local Realtors every week.”

Sponsorship Type

Select One

- | | |
|--|---------------------|
| Platinum - Annual Exclusive Sponsorship | \$2,500/year _____ |
| Gold - Annual Non-Exclusive Sponsorship | \$,2,000/year _____ |
| Bronze - Monthly Non-Exclusive Sponsorship | \$200/month _____ |
- (Multiple months may be purchased in advance. # _____, total \$ _____)**

Indicate your preferred sponsorship period(s): _____

By checking one of the above, I agree to pay the sponsorship amount indicated above within 10 days of signing below.

Company Name

Date

Authorized Signature

Telephone Number

Contact Kathy Jordan at 1-678-764-6994 with any questions or email us at info@modelhomeservices.net.

Thank you for your support of this service.

Fax the completed form to 1-866-265-5159

Please forward a check payable to:

JFA Group, LLC, 403 Henredon Hill, Peachtree City, GA 30269.